

The banner features a dark blue background with a glowing blue and purple planet in the center. The text 'NUTRIENTS FOR LIFE' is in white, with a stylized plant icon between 'NUTRIENTS' and 'FOR LIFE'. Below it, 'DIGITAL CONTEST' is written in large, bold, yellow letters. At the bottom, the hashtag '#MADEPOSSIBLEBYFERTILIZER' is in white.

NUTRIENTS FOR LIFE

DIGITAL CONTEST

#MADEPOSSIBLEBYFERTILIZER

Contest Description:

We're inviting classrooms in grades 7-12 from around the nation to participate in our exciting digital contest!

Fertilizers play a crucial role in addressing the United Nations' Sustainable Development Goals (SDGs). This contest focuses on UN Goal #2, Zero Hunger, and aims to encourage young minds to explore and creatively showcase the importance of fertilizers in achieving these worldwide objectives. Join us in spreading awareness and knowledge about how fertilizers contribute to food security.

Contest Rules:

1. Eligibility:

- Participants must be in grades 7-12.
- The contest is open to classrooms nationwide.
- Open to any public and private United States Schools

2. Submission Deadline:

- The contest begins on October 13, 2024 (Global Fertilizer Day).
- All entries must be submitted on or before April 11, 2025.
- Winners will be announced on April 22, 2025 (Earth Day).

3. Submission Formats:

- Participants can choose one of the following formats for their submissions:
 - Video (30-90 seconds in length).
 - Social Media (on platforms like FB, Twitter, TikTok, Instagram).
 - Animation (not to exceed 2 minutes in length).
 - Other: Open to student creativity.

4. Contest Theme:

- All submissions must incorporate the theme: #Madepossiblebyfertilizer
- Participants should creatively demonstrate and explain how fertilizer contributes to achieving the United Nations Sustainable Development Goal #2: Zero Hunger.

5. Submission Guidelines:

- Each submission needs to fill out [this entry form](#) with all required information.
- Signed Official Photo/Video Release Form from all participants (individuals and team members) emailed with email subject "Contest: (and project name) to contest@nutrientsforlife.org. This includes release forms for any participants featured in the digital submission who are under the age of 18.

- Ensure that your digital submission is informative, engaging, and factually accurate.
- All digital entries should be shared publicly by the contestants with hashtags #madepossiblebyfertilizer AND #Nutrientsforlife and should tag the official Nutrients for Life social accounts. (Facebook: @nutrientsforlifefoundation; Twitter: @Nutrients4Life; Instagram: @nutrients4life).
- Animation, TikTok and video submissions should be uploaded to YouTube and still shared publicly. Include the link in the submission form.

6. Prizes:

- Prizes will be awarded in the following categories for grades 7-12:
 - 1st Place: \$5,000
 - 2nd Place: \$3,000
 - 3rd Place \$1,500
 - Two honorable mentions: \$750 each (total of \$1,500)
- Disclaimer: Checks will be written to the school. If written to the student, SS# and other information will be needed.

7. Judging Criteria:

- Submissions will be evaluated based on creativity, content accuracy, and overall impact.
- The judging panel's decision will be final.

8. Notification of Winners:

- Winners will be notified on April 22, 2025 (Earth Day).
- The results will be published via email newsletter, social media channels and website. Classroom teacher will also be notified via email.

9. Rights and Permissions:

- By participating in the contest, participants grant permission for their entries to be shared on our official platforms for promotional purposes.
- Certify that all content in the video is original and belongs to the entrant(s).

10. Contact Information:

- For inquiries or assistance, please email contest@nutrientsforlife.org

We look forward to receiving your creative submissions and joining us in making a difference! Together, we can raise awareness and contribute to a sustainable future. Good luck to all participants!