







## MISSION

Promote a holistic education on the importance of plant nutrients to feed the world.

## VISION

Empower the next generation of innovators and decision makers with the science literacy on plant nutrients to develop solutions in sustainably feeding the world.



# A Nimble Focus



### FROM OUR EXECUTIVE DIRECTOR

The pages of this annual report showcase the value of the work that the Nutrients for Life Foundation (NFLF) has achieved during this second year of the COVID-19 pandemic. Being nimble, thoughtful and deliberate with a focus on our mission has been at the forefront of our efforts this year. We began the year with many still in virtual learning environments and severely limited in-person meetings. It was with great joy that schools nationwide opened inperson as schools began the 2021-2022 school year.

As we continue to navigate through this global pandemic, the mission of Nutrients for Life – to educate about the importance of responsible fertilizer use in growing healthy crops, increasing food production and feeding a growing population – remains at the forefront of our efforts. However, how we work towards this mission continues to change. The year 2021 was a combination of in-person events and virtual connections. NFLF reached more than three million people with our educational messages about crop nutrients, which was an increase over last year. Some of the efforts I am most proud of follow:

**Professional Development Workshop** - For the fourth year in a row, teachers from across the United States and Canada gathered in an immersive, fertilizer-focused, weeklong professional development event hosted by NFLF. Nearly 100 educators registered for this year's class "Fertilizer-Life's Main Ingredient—Then & Now."

**Virtual Field Trips -** Schools may have opened in the fall, but very few states were allowing presenters in the building or the students to attend field trips. Therefore, the NFLF team expanded its digital and virtual experiences by providing virtual field trips—which allowed for students to "travel" to a farm a few miles down the road or across the country.

Ford West Leadership Academy Creation - To honor Ford West, who was a longtime fertilizer industry advocate and former president of NFLF, and continue his legacy in perpetuity, the Ford West Leadership Academy has been established. The Academy will invest in the future leaders to ensure the long-term success of the fertilizer industry. The Academy will help industry employees grow their skills, both technical and soft, ensure transfer of industry knowledge from today's leaders to future leaders, and develop the tools they need for success, as well as increase networking and comradery among its participants. Ultimately, it creates a stronger industry with a more loyal employee base. Look for the first Academy in 2023! Donations to support this initiative in honor of Ford can be made at www.nutrientsforlife.org under the Donate tab.

I am incredibly proud of the work of the NFLF Board of Directors, Advisory Council and staff during this past year to continue to create crop nutrient educational content, share knowledge and connect with educators and students. As a team, we look forward to continuing our work to tell the story of fertilizer as fertilizer has given so much to all of us!

Harriet E. Wegneyer

HARRIET WEGMEYER Executive Director

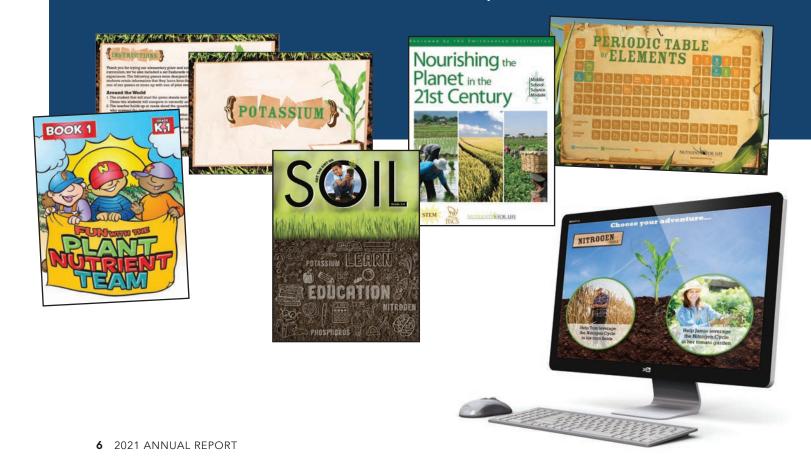


### Making an Impact

At the core of Nutrients for Life are the science-based resources that have been developed since our beginning in 2004. Each year new resources are created to meet the demand for soil and nutrient information. These resources are for students from kindergarten to grade 12 and have been widely accepted. Here are the highlights of the top-utilized resources for 2021.

### **Our Resources**

- Smithsonian approved curricula: Elementary, Middle School, High School
- Readers
- Posters
- Flashcards
- Digital Games
- Videos & Virtual Field Trips





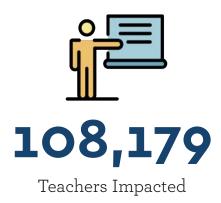


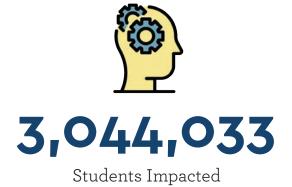
### Top 10 Resources 2021

- 1. Nitrogen Cycle Challenge
- 2. Humanity Against Hunger
- 3. Potash Mining Video
- 4. Phosphate Mining Video
- 5. Elementary Lesson 2: Properties of Soil
- 6. Nutrients for Life Game
- 7. Phosphorus Cycle Challenge
- 8. 2021 Earth Day Virtual Field Trip
- 9. Cross Curricular Magnets
- 10. Elementary Lesson 1: Plants All Around You



Secondary Resources & Outreach





## Virtual or In-Person–We're There!

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Meetings and conferences were held in a mixed format in 2021. Some meetings welcomed delegates back in person, while others kept it virtual and still others offered a combination of virtual and in-person. The Nutrients for Life team was excited to present NFLF resources at many more meetings this year than last! Team members attended meetings from Ag Ventures to State Fairs to in-classroom events. NFLF was thankful to attend three national meetings in-person. Virtual meetings have kept the connections alive during this pandemic, but the value of in-person is immeasurable.

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"We value the opportunity to introduce NFLF resources to teachers face-to-face. To see teachers' faces light up at workshops, and make meaningful connections is something we missed last year. We are so happy to be able to witness it again this year."

#### **Debra Kearney** NFLF Iowa Representative



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MORE THAN

HALL

94<sup>TH</sup> NATIONAL

ONVENTION & EXPO



#### National Ag in the Classroom (NAITC):

NFLF was in attendance at the NAITC conference in Des Moines, Iowa, in late June. NFLF hosted a workshop during the meeting and felt excitement from those in attendance, as the 2020 conference was virtual.

**National FFA:** The FFA Convention was held in Indianapolis, Indiana, in late

October and was buzzing with energy as 60,000 students, parents and advisors filled the convention center eager for the opportunity to meet with other students and industry members. NFLF was housed in the Corteva booth and offered NFLF the opportunity to meet with students and advisors as we played a nutrient sustainability game and discussed resources.

**CAST:** The Conference for the Advancement of Science Teaching (CAST) was held in Fort Worth, Texas in mid-November. This event normally brings a large crowd of educators. While smaller this year, NFLF was once again represented and making connections at the event after the 2020 event was virtual.

NFLF is looking forward to seeing educators and making meaningful connections in 2022!

# Professional Development— Fertilizer-Life's Main Ingredient

For the fourth year in a row, teachers from across the United States and Canada have gathered in an immersive, fertilizer-focused, weeklong professional development event hosted by the Nutrients for Life Foundation. Nearly 100 educators registered for this year's class *Fertilizer-Life's Main Ingredient*—*Then & Now*.

"By offering national seminars we hope to offer professional development events that add new perspective and insight to the importance of teaching about soil nutrients within the classroom," said NFLF Executive Director Harriet Wegmeyer. "Our whole team's effort is evident in the delivery of the workshop, and we are proud that past attendees have said it is the best workshop they have ever attended."

Participants joined daily for one-and-a-half-hour virtual live sessions to learn about the scientific reasoning behind soil, nutrients and the environment. Sessions included speakers from the industry covering must-know topics followed by independent study. Packages from NFLF shipped prior to the event allowed for attendees to follow along and participate with hands-on activities, group work, as well as explore NFLF resources.

Educators were able to receive graduate credit and complete the course with new knowledge, resources and STEM based activities enabling them to start the school year with strong plant and soil science units. Teachers were evaluated on their participation, engagement, and completion of the course.



"I LOVE the fact that the mining companies restore the land after extracting the phosphorus. I never made the connection between mining and agriculture before. Definitely a lightbulb moment."

#### **Julie Reynolds**

Chicago High School for Ag Sciences, Chicago

### SPEAKERS



**Ronda Hamm** Global Academic Relations Leader

**Richard Robbins** 

A&L Canada Labs





**Jared Jackson** Manager JR Simplot Company Vernal, UT Phosphate Operations

# Virtual Field Trips

Schools may have opened in the fall, but very few states were allowing presenters in the building or the students to attend field trips. Therefore, the Nutrients for Life team expanded their digital and virtual experiences by providing virtual field trips—which allowed for students to "travel" to a farm a few miles down the road or across the country.

# Nitrogen

Phosphorus



A curious student is an educated adult. These are some examples of the questions asked during our Virtual Field Trips:

- How important is the type of soil you use to plant your crops? (We are discussing types of soil and the best for providing the best nutrients for plants in class)
- How does the weather affect your crops?
- What is the best way to promote sustainable growth at school? Something that 2nd graders can do?
- How do you make sure what you are raising gets what it needs?
- Do you eat the food you grow?
- How often do you test your soil to make sure that you are adding the needed nutrients and not over fertilizing?



#### Spring Earth Day Virtual Field Trip

On Earth Day **181 classrooms,** totaling **2,738 students,** visited farms in Kansas, Iowa, and Virginia to explore a day in the life of a farmer. We learned how farmers take care of their soil, grow their crops and feed the world. Students were encouraged to ask questions during the live Q&A portion.

- Strawberries at Wegmeyer Farms in Virginia
- Growing corn, sorghum, wheat, and cattle at Bigge Farms in Kansas
- Corn and Soybeans at Dan-D Farms in Iowa



#### Fall Fun on the Farm Virtual Field Trip

Who doesn't love fall? The crisp, cool air, autumn leaves and of course all the fun fall of corn mazes, picking the perfect pumpkin for a jack-o-lantern and lots of Halloween candy! With **145 classrooms** registered, **2,672 students** were able to get a behind the scenes look at the farms that make all of their fall fun possible.

- Growing Pumpkins at Wayside Farm Fun in Virginia
- Harvesting Corn at Loy Farms in Illinois
- Sugar Beets at Driscoll Brothers Farm in Idaho

The Foundation has two more "trips" scheduled for the spring of the 2021-2022 school year. Middle school students will have the opportunity to visit winter season crops in February and in the spring we will explore sustainability efforts and technology within the fertilizer industry with high school students.





### NUTRIENTS FOR LIFE



# Global Fertilizer Day 2021

As an industry that helps feed the world, it's important to tell our story and celebrate our achievements. Every year on October 13 the fertilizer industry comes together to celebrate the men and women, science and technology, as well as the actual products that are all part of the equation that provides for all.

The Fertilizer Institute and the Nutrients for Life Foundation brought the celebration to **68 classrooms,** totaling **2,306 students** nationwide. A student career webinar led by host, Karl Barnhart, Chairman of Nutrients for Life's Advisory Council and Chief Marketing Officer of Brandt in Springfield, Ill., invited middle school and high school classrooms to virtually join the Global Fertilizer Day event. The event highlighted the vast and variety of career opportunities within the industry. Each of the six 20-to-30-minute segments included an overview of a fertilizer industry career followed by a live Q&A session with the professional.

#### Career Connections—Building a Pipeline to a Stronger Workforce

Classrooms that joined the Global Fertilizer Day event could opt to receive a Career Connection Kit. The kit, fully sponsored by a fertilizer company, included two breakout. edu boxes and a coordinating career lesson. Students work together to use critical thinking and teamwork to solve puzzles, clues and answer questions that "unlock" or "break open" their box as a group.

#### **EVENT PANELISTS**



**Todd Antill** Senior Director of IT for NPK, Nutrien



**Dave Coorts** Vice Presdent of Technical Development, BPS Agriculture



**Morgan Odum** *Public Affairs,* The Mosaic Company



**Grant Strom** *IL Corn & Soybean Farmer,* 4R Advocate



**Liz Vandel** Senior Mining Engineer, Smoky Canyon Mine, Simplot



**Jacob Winans** *Technical Information Advisor,* Brandt

### CARING FOR OUR Watersheds®

A joint program of the Nutrients For Life Foundation, Nutrien Ltd., Hamilton County Soil & Water Conservation District.



# 1st Place

The \$1,000 first-place prize was awarded to Garrett Houin from West Holmes High School for his proposal entitled, "Precision Conservation in the Mohican River Watershed."

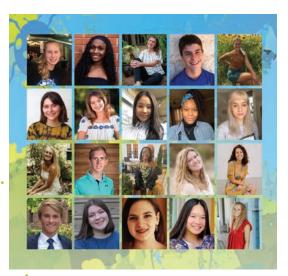
# Caring for Our WATERSHEDS

Caring For Our Watersheds is a program that empowers students to imagine, develop and create solutions in their local watersheds. The program promotes watershed awareness and stewardship, values student ideas, and offers support when turning theoretical ideas into action.

Students are asked to identify an environmental concern in their local community and write a 1,000-word proposal about how they would amend the problem. Proposals were due in early January. Judges in the environmental field scored student entries and the top ten projects were selected to compete in the final competition. \$10,000 in implementation funding (up to \$1,000 per project) is available to all participants, allowing each idea to be turned into a reality. After implementation, students presented their solutions to a panel of judges via Zoom and competed to win cash prizes. Schools also received matching prize monies. This year because of COVID-19 closures, we were unable to hold a final competition, but students were still awarded the final prize money along with awards going to the winning schools.

#### Participating Teachers and Schools

Jeff Bakunas - Rutherford B. Hayes High School Deborah Brookbank - Winton Woods High School Mary Brown - John Marshall School of Engineering Joe W. Carstensen - Clay High School Ashley Chorba - John Marshall School of Engineering Kelly Dye - West Holmes High School Taylor Freeman - Port Clinton High School Maggie Little - Valley STEM Tracy Majors - Wyoming High School Monika Nuñez - Ursuline Academy Mary Beth Rieth - Mount Notre Dame High School Tony Riley - Athens High School Tricia Schoen - Genoa Area High School Kat Sickinger - Summit Country Day School Shannon Thomas - Twinsburg High School Anees Khanam - MC2Stem Katie Black - Wauseon High School



Over 125 entries were submitted this year. Those teams placed in the top 10 will equally share the \$12,000 in awards for themselves and their schools.

"This year we have more than 125 entries from around the entire state of Ohio, and many schools got involved for the very first time. We hope to see the contest and student participation grow even further in the coming years."

#### Katie Nainiger

NFLF Ohio Representative and Program Coordinator



### Ford West Legacy Lives On

The Nutrients for Life Foundation and the fertilizer industry lost an icon, leader and friend with the passing of Ford B. West in February. West was a legend in the fertilizer industry, having spent more than 35 years promoting, defending, and truly living in the industry. He served as the NFLF President from 2005 until his retirement in 2013.

To honor Ford and continue his legacy in perpetuity, the Ford West Academy has been established. The Academy will invest in the future leaders to ensure the long-term success of the fertilizer industry. The Academy will help industry employees grow their skills, both technical and soft, ensure transfer of industry knowledge from today's leaders to future leaders, and develop the tools they need for success, as well as increase networking and comradery among its participants. Ultimately, it creates a stronger industry with a more loyal employee base.

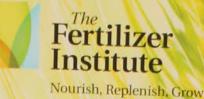
#### When: February 2023

**Audience:** High-performers and/or new to industry employees across the entire fertilizer supply chain (operations, sales, warehousing, finance, HR, etc.).

**Why:** Employees who are actively engaged in the industry will be more loyal and have more ownership in their jobs and companies. Ultimately, Ford West Leadership Academy will make a stronger industry led by a trained group of actively engaged industry advocates.

This is not intended to replace company-specific training, but rather compliment. It allows people to be exposed to diverse views and how their role in their company may fit into the broader industry. The time is now for the next generation of leaders to build their professional network within the fertilizer industry.

TFI is asking industry members to step forward to make a gift to support this effort and honor this amazing leader. Every donation helps achieve the goal to lift up young leaders and support other programs of a similar nature as they develop over time.



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"Ford was passionate about the fertilizer industry, and he was passionate about young people and networking. This program will help lift young leaders and give them the connections and tools to further their careers for the betterment of the entire fertilizer industry."

**Corey Rosenbusch** *President,* The Fertilizer Institute



# Golf Fundraising Event

NFLF typically hosts two fundraising golf tournaments each year. Due to COVID, the golf tournament held in conjunction with the 2020 Southwestern Fertilizer Conference was cancelled. NFLF was happy to be back on the links for the 2021 SW tournament held in San Antonio, Texas. The tournament was held at the Hyatt Hill Country Golf Club and raised nearly \$20,000 for NFLF educational programs.

The top team on the links was the Nutrien team of Ethan Brock (Nutrien), Josh Hunter (FCI), Cody Melle (Nutrien) and Alex Stivers (GreenPoint Ag) as they bested a tough field of competitors with a score of 14 under (score of 58).

"The NFLF golf tournaments are always a great way for our company to strengthen relationships with customers while simultaneously supporting a worthwhile initiative. I am a proud supporter of the Nutrients for Life Foundation and its education programs for our youth."

#### Cody R. Melle

56

National Account Sales Manager, East, Nutrien



### \$20,000 Raised For NFLF Educational Programs

Titleise

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### MEET THE TEAM



**Corey Rosenbusch** President



**Tiffany Ballow** Program Manager and Louisiana Regional Representative



**Tracy Baxter** Florida Regional Representative



**Katie Nainiger** H2Know Watershed Coordinator



Harriet Wegmeyer Executive Director



**Melissa Bigge** Kansas Regional Representative



**Rick Phillips** California, Idaho, Washington Regional Representative



**Debra Kearney** Iowa Regional Representative



Haley Siergiej Illinois Regional Representative



### FROM OUR CHAIRMAN

I was honored to be elected as chairman of the Nutrients for Life Foundation (NFLF) in April of this year, a year into the pandemic which, as we all know, has created its own set of challenges and opportunities. Although the pandemic has put limitations on many facets of NFLF's face-to-face work, it has been inspiring to see our educational outreach work continue in creative and innovative ways.

In my 18 years at Nutrien, I have always been a strong supporter of education and community involvement. I am proud to work in the fertilizer industry and feel that it is important for all of us who are involved with fertilizer to share our stories with our families, friends and communities. NFLF has created toolboxes to help people like me, and you, talk about fertilizer at various events or within our neighborhood schools. As a member of this great industry, you have knowledge worth sharing, and NFLF has a lesson worth teaching. The NFLF ready-to-teach Industry Toolboxes provide you with curriculum and resources to help you share your fertilizer story with students. It is my hope that in 2022, we will all be able to get out more frequently for face-to-face meetings where we can utilize these toolboxes. The Fertilizer 101 toolbox is the perfect accompaniment to any community meeting.

As a father of school-aged children, I appreciate NFLF's work in the classroom on a daily basis. I have had to answer the questions from my children after they come home from school asking about algal blooms or nitrogen run-off. Having NFLF as a resource has made my responses easier, especially when I can send the teachers NFLF's Smithsonian-approved curriculum. Just by being present with scientifically-valid resources on fertilizer and plant nutrition, the fertilizer industry is part of the conversation. The NFLF allows us as an industry to set the tone of the conversation instead of others doing it for us. At Nutrien, our purpose is to grow our world from the ground up. As the world's largest provider of crop inputs, services and solutions, Nutrien plays a critical role in feeding the future by helping growers to increase food production in a sustainable manner. We're moving the agriculture industry and the world forward – today and for generations to come, which includes scientific based education for all our stakeholders.

Thank you to all those in the classroom who teach our children about the critical role fertilizer plays in our lives, and thank you to all the members of the fertilizer industry who have joined me in recognizing the value of NFLF by being donors.

I look forward to the many new opportunities and further success we can have in 2022!

Chris Reynolds Senior Vice President, Sales, Nutrien Chairman, Nutrients for Life Foundation

#### FINANCIAL SUMMARY

JUNE 30, 2021





Total Expenses

Outreach	\$113,137
Resource Creation and Promotion	\$152,593
Regional Programming	\$271,864
Fundraising	\$116,731
General & Administration	\$73,866

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