2009 NUTRIENTS FOR LIFE FOUNDATION GOLF TOURNAMENT

OSU NAMES PROFESSOR OF FOOD AND CROP NUTRITION
I recently had the opportunity to assume the CEO position at my company, the J.R. Simplot Company in Boise, Idaho. With these new responsibilities comes a host of never-ending demands, decisions, and relationships which were unseen just a few months ago when I was the president of one of our four operating divisions.

However, one of the fun things in my job change was the decision of how I wanted my new office to look. In our company, we are blessed to have professionals at hand who can bring the latest in colors, fabric choices, and artwork to give style and personality to the office, yet maintain the professional standards incumbent on the CEO position. For me it was an easy choice on the theme for my office décor. On one hand, I wanted something to remind me about the higher calling to which we in agriculture are committed. At the same time, I wanted something that would speak out to visitors to my office about the values of our company.

As you enter my office today, you will see three over-sized framed pieces of print artwork; each piece developed by the Nutrients for Life Foundation (NFL) depicting a really cute kid enjoying a plateful of food with a clear message that fertilizer is life’s main ingredient.

This brilliant campaign and messaging by the NFL Foundation says simply and elegantly what we in the fertilizer industry have been trying to explain for years. Indeed, the artwork and the message contained in these three pieces are suitable for framing.

At Simplot, we have taken it a step farther. While the official NFL ad campaign ran in the Washington Beltway area, we wanted to take this message to the country. With NFL’s permission, we used this message to welcome 2000 high school athletes, coaches and parents to Simplot Games in Pocatello, Idaho, North America’s largest indoor high school track and field event. As we celebrated our 30th year of the Games in February, we were aware that most of the athletes and the crowd who follow them had little connection or interest in our world of agriculture. So we relied on the simple, yet powerful messages of this campaign to do the heavy lifting of explaining our company and industry to these visitors.

Likewise, we have found our customers and suppliers love the message in materials we provide to them. The message catches on and raises all of us in this industry to a higher level of contribution of protecting our world supply of food.

My hat is off to Harriet Wegmeyer and the Nutrients for Life Foundation Board and advisors. We have finally figured out a way to speak to the hearts of the general public that fertilizer is life’s main ingredient. By partnering with the NFL Foundation, each of us can now take our turn to use this proven message to tell our story in the cities, towns, villages, and family farms throughout America.

Sincerely yours,

Bill Whitacre, J.R. Simplot Company
in every issue

From The Board ........................................... 2
From The Editor ........................................... 4
Teachers .......................................................... 5
Industry .......................................................... 6
Consumers ....................................................... 7
Students .......................................................... 10
Donor’s Form ................................................... 22

features

Putting Your Garden to Bed ................. 11
NFL Golf Tournament ......................... 14
Closer Look at Micronutrients ............. 16
OSU Names Professor ............................ 18
Fertilizer for Your Garden

As a farmer who works with the education community, I could talk at nauseum about “Fertilizer, Life’s Main Ingredient” – and what it means to me, my crop, my food and my health. Fertilizer – or crop nutrients – has always been a necessity. I know when my pumpkin plants are grey-green instead of deep green, my field is lacking in nitrogen. Ultimately, I know that my crop of pumpkins will not be as healthy and strong if I don’t provide the plants with an adequate nutrient source. I understand the vital role fertilizer plays in the health of food production because I live it every day.

Fertilizer has many different definitions depending on who you ask. Farmers in Africa suffering from hunger and poor crops may call fertilizer essential and life-giving. A city-dwelling American with no lawn or plants may say it’s an unnecessary pollutant. Many of today’s youth have little concept of fertilizer and what it means in their lives. Through the Nutrients for Life Foundation’s plant and soil science curriculum – Nourishing the Planet in the 21st Century – we bring plant nutrients to the forefront and encourage students to develop a science-based answer to the question of what is fertilizer and what does it mean to me. During the last 50 years, the Earth’s population has more than doubled, yet the amount of land devoted to farming has stayed about the same. And by 2050, we’ll be looking at a world population between 8 and 9 billion.

A year ago, I would not have predicted that growing your own food would have taken center stage in the lives of many in the United States. With our First Lady digging up the soil in March and planting a White House garden, the stage was set. All across the country, gardens were planted. And with each garden whether at the White House, Governor’s Mansion or in the schoolyard, a tremendous opportunity for teachers to educate their students on growing their own food and eating healthy was born.

So where does fertilizer fit in that equation? Nourishing the Planet is a great supplement to your school garden. Through the curriculum, students deepen their understanding of the nutritional requirements of plants by diagnosing plant nutrient deficiencies. Students apply their understanding of fertilizers to a global scale and consider how fertilizer use affects the environment. The curriculum ultimately asks students, using what they have learned, to make recommendations for how to nourish the Earth’s increasing population.

On a visit to the White House in June to see the vegetable garden, Sam Kass, assistant chef and food initiative coordinator, mentioned that the soil on the grounds of the White House was nutrient deficient and had to be amended with fertilizer. The First Lady’s choice was worm compost fertilizer, but he understood the vast importance of crop nutrients regardless of its source.

As you plan your garden lessons, keep the Nutrients for Life Foundation’s curriculum in mind. Whether you’re growing a garden or not, Nourishing the Planet is a great supplement to your lesson plan.

Harriet Wegmeyer
Executive Director, Nutrients for Life Foundation
NUTRIENTS FOR LIFE

With an increased interest in plant and soil science, due in large part to the First Lady’s White House garden, the Nourishing the Planet in the 21st Century middle and high school curricula has been a hot commodity at teacher conferences. The Nutrients for Life Foundation worked with curriculum specialist BSCS to develop these plant and soil science materials in 2007.

Nutrients for Life took the curriculum and its other educational pieces – including Fun with the Plant Nutrient Team and There's What in My Food? – to three teacher conferences recently. Many teachers have been incorporating one or more of the lessons into their class programs.

THEMATIC CONFERENCES

W

Come See Us!

TEACHERS ARE SAYING...

“The materials use the BSCS 5E Instructional Model and are combined with active, collaborative learning.”

“...The materials are well designed and easy to use.”
Science and environment teachers in Florida have one more resource. Joan Kyle, a veteran of the agribusiness community and avid education volunteer, began providing educational, grassroots and public awareness support for the Nutrients for Life Foundation in the state of Florida on June 1. The regional representative position in Florida is the first of its kind made possible with support from Agrium.

“All of mankind depends on fertilizer. In fact, plants need a balanced diet just like we do,” said Kyle. “We link fertilizer to the food on your plate and we have a great story to tell!”

The industry recognized a need for more ‘on-the-ground’ educational resources and created the regional representative program. If the Florida position proves effective, the Foundation may consider hiring a second regional representative next year.

Kyle’s primary emphasis is working with educators in the school system in the promotion of the Foundation’s plant and soil science curriculum, Nourishing the Planet in the 21st Century; working with industry members in sharing the Foundation’s core programs; and enhancing community relations.

“Joan brings with her nearly three decades of experience in the agribusiness community,” said Foundation Executive Director Harriet Wegmeyer. “More importantly, Joan has a true passion and belief for the value of fertilizer and its role in the health of plants, food and ultimately, people.”

Joan was employed for 25 years with Diamond R Fertilizer Co. with an additional five years of experience in the agribusiness community. She is currently active in the Florida Fertilizer & Agrichemical Association, Florida Ag in the Classroom and the Kiwanis Club of Clermont.

Joan is based in Clermont, Fla., and can be reached via e-mail at jkyle@nutrientsforlife.org or by phone at (202) 577-8062.
Museum docents bring additional activities to share with visitors who tour the interactive and educational soils exhibit at the Smithsonian Institution’s Museum of Natural History.

Whether you are a parent, a teacher or a student (or anyone who walks on the planet), you are affected by soil. It is the foundation for everything we have including our shelter and our food. The Nutrients for Life Foundation is the lead sponsor of Dig it! The Secrets of Soil, which is on display at the Smithsonian Institution’s Museum of Natural History in Washington, D.C., until January 2010.

Following its stay in our nation’s capitol, the exhibit will travel to 10 different museums around the country. With each stop, the exhibit will offer an up-close and personal look at soil to a new community. Stay tuned for a list of locations and dates.

Can You Dig It?
Make-A-Difference Thumbdrive

The thumbdrive contains a few select, ready-made materials that you can use to educate your local community about the importance of fertilizer, such as ready-made speeches and PowerPoints, media tools including PSAs, and e-mails and letters on how to get the Nutrients for Life Foundation plant and soil science curriculum into local schools.

Materials Available

1. Make-A-Difference Tool Kit

Make an effort in your community and help make a difference for our industry.

2. Seed Bookmarks

Deliver these cute and creative seed bookmarks to the classroom. The bookmark coordinates with the Nourishing the Planet in the 21st Century curriculum. Students can remove the “plant container”, plant in the soil and watch the flowers grow.

3. There’s What in My Food?

A fun and valuable resource for teenagers and adults, “There’s What in My Food?” offers insight to improve understanding about modern production agriculture and why it is so important in assuring plentiful, affordable and safe food supplies.

4. Fun With the Plant Nutrient Team

The perfect piece to help children (grades 3-5) understand the basics of crop nutrition.

5. Apple Poster

Can a single apple slice feed the world? This is a great resource poster for teachers to use as they address the challenges of feeding a growing population.

For more information on items featured here, please contact the Nutrients for Life Foundation, at info@nutrientsforlife.org
Fertile Minds Kit
Videos, CDs, postcards and brochures all packaged for easy handling. If you’re in the fertilizer industry or you want to find out more about fertilizer, this is a one-stop resource for those of all ages.

Nourishing the Planet in the 21st Century Curriculum
Nourishing the Planet in the 21st Century is a science-based curriculum supplement for middle and high school students. The supplement offers six lesson plans designed to teach students about feeding the growing world.

5 Key Message Cards
The wallet-sized 5 Key Message Card concisely states five of the top truths about fertilizers.

Fertilizer Is Life’s Main Ingredient Posters
A series of three educational campaign posters.

Ruler
Six-inch ruler that publicizes the Nourishing the Planet in the 21st Century curriculum.

Take A Closer Look Series
Fertilizer for Better Bread: Find out how the protein content in wheat correlates to the nitrogen fertilizer applied to the field.

Nutrition and Your Diet: Learn how fertilizer nutrients ensure the food eaten meets micronutrient requirements.

Fertilizer in Your Salt Shaker: Whatever the intended use, as a food supplement or a fertilizer nutrient, the potassium chloride consumed is exactly the same.

Nutrients in the Soil: Take a look at the role fertile soils play in producing high quality food.
In the Humanity Against Hunger Web module, students become volunteers to help solve the severe food shortage faced in Africa. Through the interactive experience, students learn how nitrogen, potassium and phosphorus deficiencies can stunt plant growth in different ways. They also learn how replenishing the land with fertilizer can help farmers achieve higher yields of crops to feed more people.

In sub-Saharan Africa, nearly one third of the population, almost 200 million people, lack enough food to lead healthy, productive lives. Students can help three farmers – Makini, Tamu and Kamau – increase the health of their crops, and ultimately the health of the people in the village.

Interactive and fun, go online at www.nutrientsforlife.org/games/humanity to help discover solutions for these farmers.

TEACHERS ARE SAYING…

“The kids like the interaction with this activity.”

“This activity keeps the kids interested.”
It's that time of year – time to put your garden to bed!
What kinds of garden beds you have determine what needs to be done for the winter months. Focusing on the vegetable garden, there are several steps to consider.
● Clean Up
The first step is to dispose of any accumulated debris from your garden. Plants (both weed and vegetable) about to go to seed need prompt removal so as to reduce unwelcome weed guests or vegetable volunteers in the spring.
(1. Pictured: Arugula going in flower, about to go to seed – this will certainly spread if left to go to seed)

Diseased plants need to be removed entirely from your garden and disposed of in the trash as opposed to compost. The possibility of tomato blights living through the composting process is slight but do not be tempted. You don’t want next year’s crop ruined by risking infection of next year’s compost.

After disposing of all debris, pull up plant markers and store tomato cages, trellises, etc. An old ladder makes a great bean vine, but if it is not stored, it will not last more than a couple of seasons.
(2. Pictured: Ladder used to trellis beans)

Another area to make sure you do a good job of cleanup is any area planted near your home or other structures. As the economy has slowed, many homeowners are finding areas of soil in which to plant vegetables – including trellising against the house. While this is wonderful, damage to siding can occur if vegetable matter is allowed to rot against the home.
(3. Pictured: Tomatoes by house)

● Fall Vegetables
The second step is to consider planting fall vegetables. You may live in a climate where fall and winter vegetables are possible. Swiss Chard and other greens can over winter in warmer climates, and carry on to a hard freeze in cooler areas (this can be extended by using a row cover or cold frame). Chard is chock full of vitamins and is terrific in winter soups. Other things to think about planting now are onion sets, garlic bulbs, and some types of beans (such as Fava) which will take advantage of fall planting and get a nice early start next spring.

● Soil Test
One of the most important steps in the fall is testing your soil. After the debris is cleared from your vegetable beds, now is a great time to test. You can purchase soil test kits from your home-garden center or find your local county extension office for a free kit (when sent in, there is a charge for processing). Your test results will indicate what kinds of amendments, or nutrients you may need to add to your soil. The fall is a great time to add amendments, giving them the winter months to work down into the soil.

● Plan Next Year’s Garden
Since you are out in the garden, pulling dead plants, now is the time to consider what you wish to plant in your vegetable area next year. Bring a piece of graph paper and jot down things that went well this year, and things that did not. Perhaps your trellised beans cast shadow over your squash thus reducing your yield. Take a moment to plan where things should go next year, remembering to rotate your crops. Tomatoes and peppers are plagued by the same diseases, so rotate them as a batch. Beans and peas fix
nutrients into the soil, so they are a great crop to plant with a high nutrient leaching plant like corn. Also, never plant potatoes near or in beds previously occupied by peppers or tomatoes. In general, leafy veggies like broccoli and lettuces can be kept together, tomatoes, peppers, corn and squash do well together, and carrots and potatoes and radishes seem to like one another. Interplanting all with fragrant herbs such as dill and basil help keep pests at bay.

**Containers**
If you have been growing your vegetables in containers, the fall is the time to clean out those pots, discard the soil, and disinfect the container. Use a 10 to 20% solution of bleach to water and scrub your container free of any matter. You don't want last year's diseases to hinder next year's crops. Store your containers for the winter and fill with fresh soil and amendments next spring.

(4. Pictured: Pots containing herbs and patio tomatoes)

**Solarizing**
If you are clearing your vegetable garden when there is still warm weather, now is a good time to think about your beds. Did you have a lot of weeds? How about disease? You can consider solarizing your bed. Solarization is a process of covering the soil with plastic to let the sun's heat cook the soil, thus killing the seeds and disease. The process is simple – place a sheet of clear plastic, such as plastic drop cloth, over the bed. Anchor the sheet along all sides with dirt and rocks, then let time and the sun run their course. In general, soil solarized during the warmer months of the summer, but this works in late winter and early spring, too, it just takes longer. In the hot summer months, soil can be treated within 4 – 6 weeks, depending on the weather. In the winter and spring, this will take at least twice as long. A good rule of thumb is to solarize your tomato bed, not the early June peas! By the time tomatoes are ready to be put into the ground, your soil should have gone through enough of a heating process to kill weed seeds. If you have problems with the pea's bed, solarize it after harvesting your June peas, and this bed will be ready for an August planting for a fall crop of broccoli.

Linda Shotton is a Master Gardener from Leesburg, Virginia, who takes care of perennial and vegetables gardens on her historic 100-year old estate.
The real winner of the day was the Nutrients for Life Foundation which raised more than $65,000 towards its programs of educating people about the role of fertilizer in our world.
Camaraderie, competition and lots of challenges are the way things played out at the Nutrients for Life Foundation’s annual golf tournament held Feb. 2 at the Maderas Golf Club in Poway, Calif. The Terra Industries team of Bob Cashdollar, Joe Giesler, Andy Hunter and Craig Utterson (pictured below) walked off the links as the winning team. The real winner of the day was the Nutrients for Life Foundation which raised more than $65,000 towards its programs of educating people about the role of fertilizer in our world.

“The NFL golf tournament provides a great opportunity to thank customers and suppliers for our past relationships while discussing opportunities for the future mixed in with some friendly competitive spirit among the industry members,” said Terra Industries’ golfer Joe Giesler. “It is a rare opportunity to have the ability to mix business relationships and industry friendships for an organization that’s specific cause is something that we are very proud of and support.”

Twenty-two teams took the challenge at Maderas, a Johnny Miller masterpiece. The top rated Golf Course in San Diego County six consecutive years by the Zagat Survey, Maderas golf course winded players through the cliffs, rock outcroppings, creeks, and forests of the inland hill country of north San Diego. In the history of the tournament, Terra is the only team to win the “Fertilizer Cup” more than once.

The funds raised from this tournament benefit the Foundation’s many programs including a consumer media campaign, school educational materials and the soils exhibition at the Smithsonian’s Museum of Natural History. The 2009 tournament total of $65,830, added to the four previous tournaments, totals $367,254 raised to support the mission of the Nutrients for Life Foundation.

The 2010 Nutrients for Life Foundation Golf Tournament will be held Feb. 8, 2010, at the Grand Cypress Golf Club in Orlando, Fla. Those interested in sponsoring a foursome or a hole, may contact the Foundation office at (800) 962-9065.
Micronutrients have a tremendous impact on human health and well-being. Although required in minute quantities, insufficient levels of micronutrients in our diets can increase the risk of chronic diseases, compromise immune and reproductive systems and sometimes cause permanent physical and mental disabilities. Take a closer look at your diet and learn how fertilizer nutrients ensure the food we eat meets our micronutrient requirements now and in the future.

Agriculture and Health - Collaborating To Solve Micronutrient Deficiencies

More than fifty percent of the world’s population is effected by micronutrient malnutrition or ‘hidden hunger’. Micronutrients enable the body to produce enzymes, hormones and other substances essential for proper growth and development.

Micronutrients are important not only for human nutrition but also for plant nutrition. Plant nutrients are the ‘food’ that plants need to manufacture the food we eat. Their functions are very specific and cannot be substituted by another element, the same as for people. A lack of any one nutrient in the soil will limit plant growth, even when all other plant nutrients are present in adequate amounts.

Farmers use fertilizer to replenish deficient soils with the nutrients needed to produce high yielding, nutritious crops. Fertilizers provide a precise, controlled and environmentally friendly way to provide nutrients to plants. Each crop year, certain amounts of these nutrients are depleted and must be returned to the soil to maintain fertility and ensure continued, healthy future harvests. Farmers use science-based nutrient management to guide the application of fertilizer nutrients, not only to optimize the yield and quality of the food that plants produce, but also to enhance the health benefits of most foods, including micronutrients.

DONNA J. FLEURY, B.S.A., B.A., M.S.C., P.AG.
Adapted from Better Crops, International Plant Nutrition Institute.
Through this multi-disciplinary collaboration among soil and plant scientists, human nutritionists and social scientists, research will help solve the micronutrient malnutrition challenge, and at the same time ensure a safe and healthy food supply for the world. Fertilizer nutrients will continue to play an important role in ensuring food crop growth is optimized to meet our micronutrient requirements.

Role of Micronutrients in Development

Iron, iodine, vitamin A and zinc, the four most important micronutrients, are all involved in a variety of important developmental health processes:

- **IRON**
  Iron deficiency anemia is most prevalent in adolescent girls, women of childbearing age and preschool-age children. Over 30 percent of the world’s population, or two billion people are anemic, mainly due to iron deficiency. Iron anemia can be prevented by increasing the consumption of meat and fish, which also enhances the absorption of iron from plant sources. Fortification of commonly eaten foods with iron is also important. Including iodized salt in diets is one of the best and least expensive methods of preventing iodine deficiency disorders.

- **VITAMIN A**
  Vitamin A deficiency is the leading cause of preventable blindness in children, and increases the risk of disease and death from severe infections. The WHO estimates that every year between 250,000 and 500,000 children become blind as a result of vitamin A deficiency, half of them dying within 12 months of losing their sight. Foods that contain a healthy dose of vitamin A are eggs, milk, fish oil and liver, as well as sweet potatoes, carrots, mangos and dark leafy vegetables through beta-carotene.

- **IODINE**
  Iodine deficiency is the most prevalent cause of brain damage worldwide but it is easily preventable. Serious iodine deficiency during pregnancy may result in stillbirths, abortions and congenital abnormalities including mental retardation. Often less visible but of greater global and economic significance, is the level of mental impairment caused by iodine deficiency that lowers intellectual capacity, affecting learning and work performance.

- **OTHER MICRONUTRIENTS**
  The roles of other micronutrients such as zinc, selenium and boron are just beginning to be revealed. Researchers continue to study the role of various micronutrients in human health and the various interactions and effects of multiple deficiencies.

  Many micronutrient deficiencies can be corrected through proper nutrition and supplements. Many fruits and vegetables provide a healthy dose of folate, a vitamin important for preventing neural tube birth defects. They also supply calcium, a nutrient very important in diets to prevent osteoporosis, commonly found in dairy products. Calcium also occurs in green beans and other vegetables. For children who cannot tolerate dairy products, these foods could play a bigger role in providing necessary calcium.

Fruits and vegetables are considered the most important foods to lower the risk of chronic diseases such as cancer and cardio-vascular disease. According to a report by the American Institute for Cancer Research, if everyone consumed a diet rich in fruits and vegetables, 20 percent or more of all cases of cancers could be prevented.
Dr. William Raun selected as the Nutrients for Life Foundation Professor of Soil and Food Crop Nutrition
It is fair to say that most research about fertilizer’s role in our lives surrounds its ability to increase production yields. The Nutrients for Life Foundation would like to see an increased effort put into linking proper fertilizer to healthy food, meaning a tomato that receives the optimal amount of nutrients will have a higher nutritional content. To delve into this research, Dr. William (Bill) R. Raun was selected as the Nutrients for Life Foundation Professor of Soil and Food Crop Nutrition at Oklahoma State University (OSU).

The professorship, which is funded in-part by the Nutrients for Life Foundation, The Fertilizer Institute (TFI) and the International Plant Nutrition Institute (IPNI), will explore the linkages between fertilizer use and the nutritional quality of food. Dr. Raun accepted the professorship duties on July 1, following the OSU Board of Regents’ recommendation.

“The GreenSeeker management system we developed is now used all over the world,” said Dr. Raun. “This is the result of a team effort that has been ongoing since I arrived with Dr. John Solie (Mechanical Engineer), Dr. Marvin Stone (electrical engineer), and a host of incredibly dedicated graduate students.”

The Nutrients for Life Foundation Professor of Soil and Food Nutrition is in the Department of Plant and Soil Science located within the College of Agricultural Sciences and Natural Resources. The cross-disciplinary position will work closely with the college’s Robert M. Kerr Food & Agricultural Products Center. Dr. Raun will teach a class each semester about fertilizer’s role in healthy food, while also researching this important issue.

“We have made great strides in increasing crop yields with adequate fertilizer during the last half-century,” said Nutrients for Life Foundation Executive Director. “To further relate the importance of crop nutrients to our everyday lives, drawing the link between crop nutrients and nutrients in our food is essential.”

The industry pooled its resources to donate $250,000 to OSU. Through a rare matching program made available from oil and gas executive and OSU alum T. Boone Pick-
ens and the Oklahoma State Regents for Higher Education, the fertilizer industry’s $250,000 will translate to $1 million to fund a professorship in perpetuity. This position brings the strengths of three organizations together to address fertilizer’s effect on food nutritional quality.

“In Dr. Raun’s 17-year career at OSU, he has developed into an outstanding faculty member who has brought national and international recognition to Oklahoma through his total commitment to teaching, research and extension components of the land-grant mission,” said Robert E. Whitson, Vice President, Dean and Director of the Division of Agricultural Sciences and Natural Resources. His research is focused on making a difference in the lives of people and the environment in which they live.”

In his career, Dr. Raun has an impressive list of accomplishments in teaching, research, and extension. He has over 144 referenced publications, six patents, over 300 additional scholarly works, 54 graduate students completed, recognition as Fellow by two professional societies, and numerous other achievements. He continues to work with CIMMYT (a non-profit organization that researches sustainable development of wheat and maize farming) where he spent six years in Central America and Mexico prior to coming to OSU.

Endowed professorships and chairs are academic designations which provide support for faculty salary, graduate assistantships, equipment and research needs, as well as other support. These endowed faculty positions allow a university to attract and retain the best and the brightest academic minds in the world. 

For more about Dr. Raun’s recent programs and collaborative projects, visit this Web site: www.nue.okstate.edu
Meet my daughters, Corinne, and Cameron. They’re why I give to the NUTRIENTS FOR LIFE FOUNDATION. I give for all our kids’ future food security.

My girls love Florida oranges, grapefruit, strawberries, watermelon, and grape tomatoes, Georgia peaches, Michigan blueberries, and Washington apples to name a few. I’m working to expand their taste in veggies — they like Idaho potatoes, Florida lettuce and sweet corn.

None of these grow without nutrients, or what most folks call fertilizers. And I’m afraid most folks don’t know why fertilizers—plant nutrients—are so very important. They are the underlying foundation of our food pyramid.

I give to the Nutrients for Life Foundation because I believe in the American farmer. And I believe the work of the Nutrients for Life Foundation is critical in teaching people more about how farmers use nutrients to grow safe, abundant and affordable food for us all.

I give to the Nutrients for Life Foundation because I believe little contributions can add up and make a huge difference. I want to do my part in helping people learn about U.S. agriculture. I know a strong U.S. food production system keeps us free. I never want my children hostage to a foreign country for their daily bread.

I love my family, I love my country and I love my industry’s role in producing safe, affordable, abundant food — that’s why I support the Nutrients for Life Foundation. Join me in being part of something special, donate your time or money today.

~ Mary
Donor’s Corner

Yes! I want to donate to the Nutrients For Life Foundation! Please complete this form, and return it with your payment, payable to the Nutrients For Life Foundation
820 First Street, N.E., Suite 430, Washington, D.C. 20002 // Fax to: 202.962.0577

Name (name as you wish listed): __________________________________________________________
Address: ____________________________________________________________________________
City, State, Zip Code: __________________________________________________________________
Phone Number: ______________________________________________________________________
Company: __________________________________________________________________________
E-mail: ____________________________________________________________________________

We would like to support the Foundation as a/an:

- Leadership Circle ($100,000 and above)
- Sustaining Sponsor ($2,500 to $4,999)
- Nutrient Network ($10,000 to $99,999)
- NFL Foundation Champion ($501 to $2,499)
- N, P, K Booster ($5,000 to $9,999)
- Fertilizer Friend (up to $500)

Amount enclosed: $_______________________________________________

Is this donation being made in memory or in honor of someone special? If so, please complete the following:

- In Memory of: __________________________________________________________________
- In Honor of: __________________________________________________________________

Please send an acknowledgement card to:

Name: __________________________________________________________________________
Address: ________________________________________________________________________
City, State, Zip Code: ________________________________________________________________

We are making this gift by    □ Check    □ Visa    □ MasterCard

Card #: __________________________________________________________________________
Expiration Date: ____________________________________________________________________
Signature: ________________________________________________________________________

The Nutrients For Life Foundation is a 501(c)(3) nonprofit organization under the regulations of the Internal Revenue Service. All contributions to the Foundation are tax-deductible to the extent provided by law.

Thank you!

www.nutrientsforlife.org/donate
Fertilizer: helping all kinds of little sprouts grow.

Kids are growing up healthier and living longer lives, thanks to today’s fertilizer. Drawn from nature, fertilizer not only feeds the world, but adds taste and nutrition as well. It helps even the littlest sprouts grow big and strong. Learn more at NutrientsForLife.org.
parting shot
from the 2009 Nutrients for Life Foundation Golf Tournament at Maderas Golf Club